



SALES PITCH IMPROMPTU STUDENT BALLOT



Speaker:	
Room:	
Judge:	
Round:	Duration:

Speech Topic: _____

+Excellent ✓ Good -Needs work

Comments

CONTENT	<input type="checkbox"/> States what item is being sold <i>as</i> , and clearly describes its attributes (should be imaginative, humorous) <input type="checkbox"/> Includes description, price of item, and selling of item in the speech <input type="checkbox"/> Creative analysis of object and depiction of it as something different from what it actually is <input type="checkbox"/> Compelling use of examples and/or illustrations of intended use(s)
ORGANIZATION	<input type="checkbox"/> Captivating introduction <input type="checkbox"/> Cohesive body of thought <input type="checkbox"/> Fluid transitions <input type="checkbox"/> Clear conclusion
RHETORIC	<input type="checkbox"/> Expressive vocabulary <input type="checkbox"/> Creative and entertaining selling of item <input type="checkbox"/> Innovative extension of <i>actual item's</i> attributes into the imaginative explanation of <i>new item</i> being sold
PRESENTATION	<input type="checkbox"/> Energy <input type="checkbox"/> Vocal Clarity <input type="checkbox"/> Eye Contact <input type="checkbox"/> Natural movement
OVERALL IMPRESSION	<input type="checkbox"/> Audience connection <input type="checkbox"/> Professional appearance <input type="checkbox"/> Total effectiveness

FINAL RANK WITHIN ROUND: (Circle one)				
#1 First	#2 Second	#3 Third	#4 Fourth	#5 Fifth & below

REASON FOR RANKING: (Use back of sheet for additional comments)